



ELEVATE HIGHER!

GNYDM - New York, NY - Monday, November 27, 2017



LOCATION

Jacob Javits Center
Classroom 1E12

REGISTRATION FEE

\$299 for Doctors
\$299 for Associates

PREREQUISITE

Elevate!

COURSE HOURS

Day 1: Doctors and Associates

5:15 PM – 6:00 PM Registration
6:00 PM – 9:00 PM Reception &
Program

Day 2: Doctors and Associates

7:45 AM – 8:30 AM Registration &
Continental Breakfast
8:30 AM – 4:00 PM Program

CONTINUING EDUCATION

4 CE hours for Doctors and Associates
given by GNYDM.

NOTE: Continuing education credits issued for participation in the CE activity may not apply toward license renewal in all states. It is the responsibility of each participant to verify the requirements of his/her state licensing board(s).

Clinical training provided by guest speakers reflects their own views and not necessarily those of Align Technology, Inc.



COURSE OVERVIEW

Elevate Higher is a nine-hour advanced course for GP Invisalign providers who have attended the Invisalign Elevate Course. Elevate Higher provides clinical and business strategies to take a practice to a higher level of effectiveness and profitability. Key areas of focus include understanding Clinical Profiling, addressing ClinCheck® hurdles, integrating insurance into the digital workflow, along with implementing innovative strategies for patient referrals. In addition, the speaker will also explain how to combine restorative, Obstructive Sleep Apnea (OSA) and Invisalign treatment, which can optimize practice process flow and profitability.

EDUCATIONAL OBJECTIVES

Participants will learn how to:

- Address common ClinCheck® challenges
- Effectively integrate insurance into the Digital Workflow
- Implement innovative strategies for patient referrals
- Troubleshoot aligner tracking challenges
- Understand the correlation of malocclusion and obstructive sleep apnea

ABOUT THE SPEAKER – Dr. Payam Ataii

Dr. Payam Ataii is an award winning graduate of Tufts Dental School. He has treated more than a thousand patients with the Invisalign® system at his private practice in Laguna Hills, CA. A ClinCheck® treatment planning expert, he has been an Invisalign faculty member for more than 10 years. As a key opinion leader in the dental industry, Dr. Ataii has spearheaded beta testing, clinical research projects, and holds multiple patents which have resulted in the clear aligner dental treatment modules. As a published author, he holds both national and international peer reviewed awards and dental journal publications with media features. For the past decade, Dr. Ataii has presented lectures around the country on his research and accumulated findings to thousands of his peers. He also serves on multiple company boards and is a recognized key opinion leader. He has trained doctors and their team members nationally and internationally helping dental offices reap the rewards of modern technology for their patients. Dr. Ataii is a strong believer in using Invisalign treatment for improved dental health.

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